



A Leadership Ministry of  
Christian Endeavor – Mid Atlantic

## *Writing a Support Letter*

One of the most effective ways to raise a student's funding for **Imagine the Impact** is by sending a personalized letter to potential supporters. Letters are easy to create, relatively inexpensive, and allow for communication to happen with a large number of people on a personal level.

### Basic Tips:

1. Use proper English and correct spelling.
2. Communicate your passion and plans in a brief, clear manner.
3. Personalize the letter with the supporters name at the top.
4. Include a self-addressed stamped envelope. If supporters would like a tax deduction, they can send their check directly to **Imagine the Impact**, PO Box 190 Gilbertsville, PA 19525. A slip of paper including the student's name, amount of the donation, and the supporters name and address should be included.
5. Send supporters a thank you note upon receiving donations.

### Sample Support Letter:

August 25, 2008

Dear Mr. and Mrs. McCloskey,

I am writing to let you know about an exciting experience that I will begin this summer. I have been accepted into the Imagine the Impact leadership institute. Imagine the Impact is a Christian Youth Leadership Center located in Lancaster, PA. Its purpose is to develop and unleash the leadership abilities and dreams of high school students to make an impact for Christ.

I know that I want God to use my life to make a difference for Him. Imagine the Impact will provide experiential teaching, training for a mentor of my choice that will walk alongside of me during the program, coaching on developing a growth plan, assessments to help me better understand who I am in Christ, and the chance to launch a personal ministry project through my local church in my local setting. I will have the opportunity to attend three residential gatherings during my time in the program and create a network of friendships from across the area that also want to see God make a difference through their lives.

I would greatly appreciate your prayer and financial support as I look toward being a part of Imagine the Impact. If you decide to be a part of my support team, please indicate your interest on the enclosed support card and return to me in the self-addressed stamped envelope. Tax credit is available by sending the check directly to Imagine the Impact, PO Box 190, Gilbertsville PA 19525 with a slip of paper providing the student's name, donation amount, and the name and address of the supporter.

If you have any questions, please feel free to contact me at (place your phone number here) or at (place your e-mail address here). Thank you for considering support for me as I enter Imagine the Impact's Leadership Institute.

Sincerely,

[Student's Name]  
[Student's Address]